



Editorial

A warm welcome to Volume 16 of the *Journal of Strategic Information*! In this issue, we take a close look at IT capabilities, global software development, business process innovation, business-to-business electronic-marketplaces, and information systems planning – all of which are clearly key strategic issues.

Before introducing these articles, though, and as has been the case in previous years, we shall use this first issue of Volume 16 to provide a brief analysis of the nationality of lead authors, and subject matter of articles that have appeared in *JSIS* since its inception. [Table 1](#) provides information on author nationality, while [Table 2](#) provides information on topics covered.

As we can see from these data, the Americas region (the Association for Information Systems Region 1) is represented by 33% of the lead authors; Europe, the Middle East and Africa (AIS Region 2) is represented by 45% and Asia Pacific (AIS Region 3) by 22%. These percentages have held steady in recent years. Given *JSIS*'s aim to publish articles from around the world, it is encouraging to note the range of countries represented. And given the global environment in which business is conducted, we shall continue in our endeavors to attract more articles from around the world, particularly from non-English speaking countries.

With regard to the subject matter of the articles published, and as can be seen from [Table 2](#), we continue to see being covered such topics as IS strategy, alignment, inter-organizational systems, competitive advantage, and the organization and management of IS services. As noted previously, topics that have appeared in the journal more recently include knowledge management, enterprise systems, sourcing, issues associated with trust (e.g., in virtual teams), historical perspectives and future trends, including globalization. We would like to encourage more papers on such topics, including studies that investigate cultural nuances and associated considerations in the age of globalization (e.g., in global software development, off-shore sourcing), and on privacy, ethics and security. Indeed, we have a special issue on privacy and security scheduled for this current year.

Turning now to this issue of *JSIS*, we have five papers, each focusing on a key strategic issue as indicated above: IT capability, global software development, enterprise systems

Table 1
Nationality of lead author of *JSIS* articles 1991–2006 (vols. 1–15 inclusive)

Country/Region	Number of articles	Percentage (%) ^a
The Americas (USA, Canada, Latin America)	80	33.3
UK/Ireland	71	29.6
Continental Europe/Middle East	28	11.7
Australia/New Zealand	27	11.3
Asia (Hong Kong, India, Korea, Japan, Malaysia, Singapore, Taiwan, Thailand)	25	10.6
Scandinavia	9	3.8
Total	240	100.0

^a Percentages do not sum to 100.0% due to rounding.

and business process innovation, e-marketplaces, and last, but by no means least, a case study on strategic information systems planning. Respectively, the papers are written by researchers from Canada, a team from The Netherlands and the UK, from Thailand and the USA, from the UK, and from Germany.

Our first paper for 2007 is by Nevo, Wade and Cook from York University, Toronto, Canada. They take a fresh look at the issue of IT capabilities by examining trade-offs between the employment of internal and external expertise. They point out that, while the case for hiring external consultants may be compelling, from a resource-based perspective, there may be longer-term downsides to this approach, given the fungible nature of such capabilities. Indeed, applying institutional theory, they argue that external consultants

Table 2
Focal subject matter of *JSIS* articles 1991–2006 (vols. 1–15 inclusive)

Topic	Number of articles	Percentage (%)
IS strategy/alignment	36	15.0
Inter-organizational systems/e-business/internet/mobile technology/web services	36	15.0
Organization/process transformation/redesign/enterprise systems	25	10.4
Strategic IS/competitive advantage/business performance/innovation	25	10.4
National/regional policies/cultural perspectives/globalization/off-shoring	17	7.1
Organization/management of IS services/sourcing	16	6.7
Knowledge management/organizational learning	15	6.3
Role/status/skills of IS/IT staff	12	5.0
Information requirements/decision support/IS development	11	4.4
Historical perspectives/future trends ^a	9	3.8
Trust ^b	6	2.5
Key IS issues (including national comparisons)	5	2.1
Other (including security; standards, SMEs, valuation)	27	11.3
Total	240	100.0

^a The nine articles covering this topic are to be found in the special issue of *JSIS* (vol. 12, no. 4) that was devoted to the fiftieth anniversary of business computing, celebrated at the LEO Conference held in London in November 2001.

^b The six articles covering this topic are to be found in the special issue of *JSIS* (vol. 11, nos. 3–4).

Download English Version:

<https://daneshyari.com/en/article/555936>

Download Persian Version:

<https://daneshyari.com/article/555936>

[Daneshyari.com](https://daneshyari.com)