

### **Topics of Professional Interest**

# 2017 Academy Member Benefits Update



■ HE ACADEMY OF NUTRITION and Dietetics (the Academy) is the largest organization of food and nutrition experts in the world, with nearly 75,000 members. As the organization celebrates its 100th anniversary and looks to the future, we continue to recognize that the needs of our members are constantly evolving. The Academy responds to those needs with an ever-expanding lineup of benefits designed to serve members whose backgrounds, interests, skills, and experience span the entirety of our diverse and dynamic profession. For members who want to develop their skills, advance their careers, and achieve their professional goals, the Academy provides professional publications, networking opportunities, promotional tools, professional development resources, political advocacy, and cutting-edge research and practice materials. And that's just the tip of the iceberg! In fact, with a variety of new and improved offerings every year, it can be difficult to keep track of all of the benefits available to Academy members. To that end, this article provides an overview of some of the newest and most important resources we provide, with brief descriptions of each of them. And because we want nonmembers to see what they're missing, we've made this article free to access through the Journal's website at www.andjrnl.org.

Feel free to share it with a colleague or anyone else you think may qualify for Academy membership.

### **WEBSITES**

**www.eatright.org**. The Academy's consumer education site, eatright.org,

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is filled with robust information that demonstrates why registered dietitian nutritionists (RDNs) are the trusted source of food and nutrition information. Articles infuse nutrition information into every facet of food, fitness, and health, and support a healthy lifestyle for audiences at every life stage. The site's Multimedia News Center ensures that the Academy's vision—optimizing health through food and nutrition—is met by providing the public with quality, evidence-based nutrition information through rich media formats.

www.eatrightPRO.org. Centered on the member and health professional, eatrightPRO.org offers meaningful access to professional content—giving RDNs and nutrition and dietetic technicians, registered (NDTRs), the tools and information to succeed in the field, and the resources health professionals need to work with food and nutrition experts. With 24/7 access to scientific and evidence-based publications, articles, and tools, members stay at the forefront of dietetics research and policy initiatives, career trends, and leadership opportunities.

www.eatrightSTORE.org. The Academy offers an array of peer-reviewed and practice-related professional materials, as well as client and consumer education publications. Preferred member pricing on print and electronic formats make these publications available throughout every stage in your career.

## PUBLICATIONS AND SUBSCRIPTIONS

Academy membership includes subscriptions to peer-reviewed and awardwinning publications. In addition, members receive preferred pricing on scientific and practical information resources in print, electronic, and webbased formats.

**Daily News.** This daily e-mail provides a quick review of the nation's leading food, nutrition, and health headlines with links to articles. The

*Daily News* is produced by RDNs in the Knowledge Center.

**Eat Right Weekly.** A weekly e-news-letter providing members with ready access to career resources, research briefs, Continuing Professional Education (CPE) opportunities, Academy updates, policy information, advocacy issues, and a variety of other news.

eatright eReader. Download the free eatright eReader app, and then browse the eatrightSTORE for a range of nutrition and dietetics eBooks for purchase. Academy eBooks include the research- and evidence-based content found in our print publications, plus the ability to add bookmarks, notes, and highlights.

Journal of the Academy of Nutrition and Dietetics. The Academy's flagship publication is the premier source for information on the practice and science of food, nutrition, and dietetics. The monthly, peer-reviewed Journal presents original articles prepared by researchers and practitioners, offers free CPE opportunities, and is the most widely read professional publication in the field. The Journal features webbased archives dating back to 1993, online articles ahead of print, and an iOS and Android app, as well as exclusive online material, including Topic Collections, educational PowerPoint slides for selected articles, audio and video podcasts, and much more.

Food & Nutrition Magazine. The Academy's award-winning magazine emphasizes breaking news and trends in nutrition, diet, health, culinary arts, foodservice, sports nutrition, fitness, integrative nutrition, food safety, and other professional topics. Mailed bimonthly and available online, Food & Nutrition Magazine also delivers practice tips, resources for professional and personal growth, CPE opportunities, Academy news, and more.

**MNT Provider.** This free, monthly newsletter is one of the Academy's essential practice management resources and includes articles on topics such as billing, coding and coverage,

### PRACTICE APPLICATIONS

practice and business management, changes in health care delivery and payment, Medicare, Medicaid, and private insurance reimbursement.

**Nutrition Care Manual Products** Nutrition Care Manual (NCM) Products are comprehensive online diet manuals and professional practice resources for RDNs, nutrition and technicians, (NDTRs), allied health professionals, and health-care facilities. NCM products provide evidence- and knowledge-based nutrition information for hundreds of conditions for clients of all ages—from premature infants through the aging adult. The manuals are purchased by annual subscription with preferred pricing for Academy members.

- Nutrition Care Manual (NCM). Created and peerreviewed by specialty experts, the NCM contains information and resources for over 200 conditions. Features included are client education handouts, customization menu and analysis, calculators, and much more.
- **Pediatric Nutrition** Care **PNCM** Manual (PNCM). covers over 80 major topics, including normal nutrition for all pediatric life stages, food allergies, nutrition support, neonatal care, developmental disabilities, and weight management.
- **Sports Nutrition Care Manual** (SNCM). SNCM provides easy access to research-based sports nutrition information on many topics, such as vegetarian athletes, managing weight, hydration, meal-planning, and nutrition for injury recovery and rehabilitation.

**Student Scoop.** Newly updated for the 2016-2017 year, Student Scoop is Academy's exclusive Student member e-newsletter. Discover what other students are doing to gain nutrition and dietetics experience, read about preparing for internships, and

learn about member benefits available to you.

#### **CAREER RESOURCES**

Membership provides you access to a variety of career resources that help you take your career to the next level at any career stage-from student to seasoned professional.

2015 Compensation & Benefits Survey of the Dietetics Profession. A comprehensive electronic report detailing compensation for dozens of core RDN and NDTR jobs, segmented by region, education, experience, supervisory responsibility, and much more. In addition, the online interactive Salary Calculator offers users an estimate of what practitioners with similar characteristics and in similar situations earn. These essential resources are free to members.

Dietetics Career Development Guide. This guide illustrates how students, educators, and practitioners, regardless of focus area, can attain increasing levels of knowledge and skill throughout a career. Members can access a collection of resources including examples of educators and practitioners and their career decisions, videos of three RDNs and their career pathways, scenarios for career development and advancement, and various Career Toolbox resources from the Academy's website.

**EatRight Careers.** The Academy's online job board allows you to post your résumé, target your search by specialty or geographic location, respond directly to employer job listings, and receive e-mail alerts about new positions-all for free. When recruiting practitioners for your own organization, Academy members receive preferred pricing.

Find a Registered Dietitian Nutritionist. The Academy's online referral service is free for Active category members representing their own private practice, group practice, or employer. Consumers and businesses search this site often to connect with members who provide expertise in food and nutrition.

Online Marketing Center. The Academy developed the online Marketing Center to provide you with the resources needed to improve your brand. It includes communication tips, readyto-use presentations, Eat Right tip videos for your website, radio scripts, free stock photography, downloadable promotion flyers, information on enhancing your online presence, and much more.

#### **POLICY INITIATIVES AND ADVOCACY**

The Academy's office in Washington, DC, advocates for better nutrition policies, represents your interests in legislative and regulatory issues, and promotes you as the leading source of food and nutrition information.

Academy of Nutrition and Dietetics Political Action Committee (ANDPAC). Among health-care political action committees, ANDPAC is the only one dedicated exclusively to food, nutrition, and health issues. Funded entirely by voluntary contributions from Academy members, ANDPAC is a nonpartisan entity that supports pro-nutrition candidates for federal office. In addition, it provides the Academy the ability to work with candidates and Congress to advance the Academy's public policy priorities and raise our members' profiles.

**Education and Training.** Academy membership gives members access to educational webinars, talking points, and resources on cutting-edge public policy issues. You can also access tools and training to help you effectively communicate with elected officials about the policy issues that matter most to you.

Public Policy Workshop (PPW). Join hundreds of members at the Academy's annual food and nutrition advocacy summit in Washington, DC. Attendees will learn about key legislative and regulatory issues while receiving topnotch leadership and communications training. Then, put your knowledge into action as PPW participants visit Capitol Hill and meet with members of Congress.

"As an Academy member working to reduce food insecurity among older adults, I am grateful for the Academy's advocacy efforts to support the critical programs I oversee that are funded by the Older Americans Act. And my colleagues working in long-term care are happy that they finally now have the ability to write therapeutic diet orders thanks to the Academy's advocacy efforts."—Mike Glasgow, RDN, CD; joined in 1999

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