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An examination of structure-function claims in dietary supplement advertising in the U.S.: 2003–2009

Rosemary J. Avery, Matthew D. Eisenberg, Jonathan H. Cantor



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**Authors:**

Rosemary J. Avery, PhD  
Professor and Chair  
Department of Policy Analysis and Management  
Cornell University  
Ithaca, NY 14853  
Rja7@cornell.edu

Matthew D. Eisenberg, PhD  
Assistant Professor  
Department of Health Policy and Management  
Johns Hopkins University  
Baltimore, MD 21205  
eisenberg@jhu.edu

Jonathan H. Cantor, MS  
Graduate Research Fellow  
Wagner School of Public Service  
New York University  
New York, NY 10012  
[jonathan.h.cantor@gmail.com](mailto:jonathan.h.cantor@gmail.com)

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