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Short communication for Food Quality and Preference

Flavour-tactile cross-modal sensory interactions: the case for astringency

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Highlights:

- Orange flavour perception intensity was enhanced by the addition of alum to water.
- Astringent sensations were enhanced by addition of IBMP to alum in water.
- Enhancement of astringency with IBMP was concentration dependent.

Keywords: cross-modal sensory interactions; mouth feel; astringency intensity; flavour intensity; enhancement.

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