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Short Communication

Dominant meanings of facial emoji: insights from Chinese consumers and comparison with meanings from internet resources

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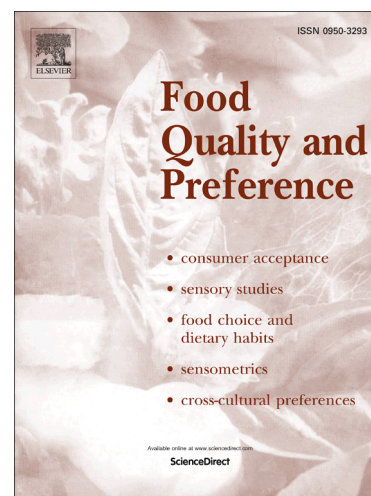
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**Dominant meanings of facial emoji: insights from Chinese consumers and
comparison with meanings from internet resources**

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