

Accepted Manuscript

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PII: S0963-9969(17)30342-3
DOI: doi: [10.1016/j.foodres.2017.07.021](https://doi.org/10.1016/j.foodres.2017.07.021)
Reference: FRIN 6818

To appear in: *Food Research International*

Received date: 1 April 2017
Revised date: 26 June 2017
Accepted date: 7 July 2017

Please cite this article as: Shilpa S. Samant, Matthew Chapko, Han-Seok Seo , Predicting consumer liking and preference based on emotional responses and sensory perception: A study with basic taste solutions, *Food Research International* (2017), doi: [10.1016/j.foodres.2017.07.021](https://doi.org/10.1016/j.foodres.2017.07.021)

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Predicting consumer liking and preference based on emotional responses and sensory perception: A study with basic taste solutions

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The authors have declared that there was no conflict of interest.

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