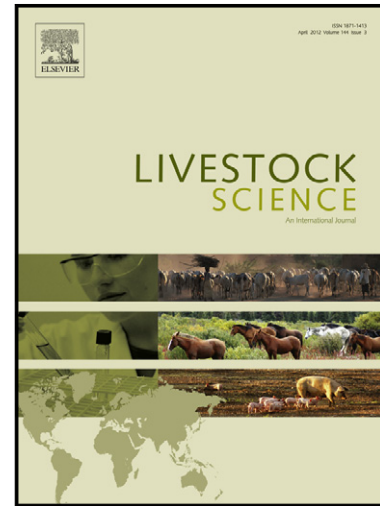


# Author's Accepted Manuscript

Understanding farmers' intention to adopt improved natural grassland using the Theory of Planned Behavior

João Augusto Rossi Borges, Alfons G.J.M. Oude Lansink, Claudio Marques Ribeiro, Vanessa Lutke



[www.elsevier.com/locate/livsci](http://www.elsevier.com/locate/livsci)

PII: S1871-1413(14)00481-8  
DOI: <http://dx.doi.org/10.1016/j.livsci.2014.09.014>  
Reference: LIVSCI2559

To appear in: *Livestock Science*

Received date: 5 June 2014  
Revised date: 12 September 2014  
Accepted date: 16 September 2014

Cite this article as: João Augusto Rossi Borges, Alfons G.J.M. Oude Lansink, Claudio Marques Ribeiro, Vanessa Lutke, Understanding farmers' intention to adopt improved natural grassland using the Theory of Planned Behavior, *Livestock Science*, <http://dx.doi.org/10.1016/j.livsci.2014.09.014>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting galley proof before it is published in its final citable form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

**Understanding farmers' intention to adopt improved natural grassland using the Theory of Planned Behavior**

**Author 1 – corresponding author**

Name: João Augusto Rossi Borges<sup>a</sup>

Family name: Borges

Address: <sup>a</sup> Business Economic Group, Wageningen University, Hollandseweg 1, 6706 KN, Wageningen, The Netherlands, P.O. Box 8130

E-mail: joao.rossiborges@wur.nl

Telephone: +31-317-482953

**Author 2**

Name: Alfons G.J.M. Oude Lansink<sup>a</sup>

Address: <sup>a</sup> Business Economic Group, Wageningen University, Hollandseweg 1, 6706 KN, Wageningen, The Netherlands, P.O. Box 8130

E-mail: Alfons.oudelansink@wur.nl

**Author 3**

Name: Claudio Marques Ribeiro<sup>b</sup>

Address: <sup>b</sup> Universidade Federal do Pampa, Rua 21 de abril, 80, Dom Pedrito, Rio Grande do Sul, Brazil

E-mail: claudioribeiro@unipampa.edu.br

**Author 4**

Name: Vanessa Lutke<sup>c</sup>

Address: <sup>c</sup> Universidade Estadual do Rio Grande do Sul, Rua Rivadávia Correa, 825, Santana do Livramento, Rio Grande do Sul, Brazil

E-mail: Vanessa-lutke@uergs.edu.br

Download English Version:

<https://daneshyari.com/en/article/5790145>

Download Persian Version:

<https://daneshyari.com/article/5790145>

[Daneshyari.com](https://daneshyari.com)