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On the linkages between traceability levels and expected and actual traceability costs and benefits in the Italian fishery supply chain

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On the linkages between traceability levels and expected and actual 1 traceability costs and benefits in the Italian fishery supply chain 2 3 4 **Authors** Daniele Asioli^{1a}, Andreas Boecker^b, Maurizio Canavari^a 5 6 ^a Department of Agricultural Sciences, Alma Mater Studiorum-University of Bologna, Viale Fanin, 50, Bologna, 7 Italy 8 ^b Department of Food, Agricultural and Resources Economics, University of Guelph, Guelph, ON, N1G 2W1, 9 Canada. 10 11 **Abstract** 12 EC Regulation 178/2002 introduced mandatory traceability for all food operators, but they 13 can choose the level of traceability. We propose a model incorporating three indices of 14 traceability – breadth, depth and precision - that affect costs and benefits. We empirically test 15 the model by regression analyses, using data collected on a sample of Italian fish processors. 16 While higher precision corresponds with larger perceived benefits, an increasing traceability 17 breadth raises costs. A measure of the extent of the discrepancy between expected and actual 18 costs and benefits is also established. Implications are discussed in light of future uptake of 19 continuously advancing traceability technologies. 20 21

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