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Career Path

Authors: Keith O'Herrin, Susan D. Day, P. Eric Wiseman,

Curtis R. Friedel, John F. Munsell

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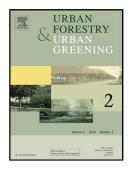
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University Student Perceptions of Urban Forestry as a Career Path **Journal:** Urban Forestry and Urban Greening

Keith O'Herrin, Ph.D. (Corresponding author)

3643 W Grace St #1

Chicago, IL

60618

koherrin@vt.edu

414-313-1833

Susan D. Day, Ph.D.

sdd@vt.edu

P. Eric Wiseman, Ph.D.

pwiseman@vt.edu

Curtis R. Friedel, Ph.D.

cfriedel@vt.edu

John F. Munsell, Ph.D.

jfmunsel@vt.edu

Program McIntire Stennis of the National Institute of Food and Agriculture, U.S. Department of Agriculture.

Referees:

Terry Sharik, Ph.D.

Michigan Tech University

tlsharik@mtu.edu

Rich Hauer, Ph.D.

University of Wisconsin – Stevens Points

rhauer@uwsp.edu

Michael Kuhns, Ph.D.

Utah State University

mike.kuhns@usu.edu

Highlights:

- A career in urban forestry could appeal to environmentally-oriented students
- Surveyed university students reported minimal previous knowledge of urban forestry
- Impressions of urban forestry as a career were favorable after viewing a brief video
- Race/ethnicity had minimal influence on previous knowledge or new impression
- Families and professional support mechanisms also influence career perceptions

<u>Abstract:</u> In the United States, universities offering degrees in urban forestry are challenged by low enrollment. Meanwhile, there is a lack of racial/ethnic, and gender diversity among U.S. urban forestry practitioners. Identifying factors that influence career choice could help inform recruitment efforts for urban forestry degree programs and the profession. We surveyed more than 1,000 undergraduate students enrolled in natural sciences courses at 18 U.S. universities to evaluate their career decision-

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