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Title: University Student Perceptions of Urban Forestry as a Career Path

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University Student Perceptions of Urban Forestry as a Career Path

Journal: Urban Forestry and Urban Greening

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Highlights:

- A career in urban forestry could appeal to environmentally-oriented students
- Surveyed university students reported minimal previous knowledge of urban forestry
- Impressions of urban forestry as a career were favorable after viewing a brief video
- Race/ethnicity had minimal influence on previous knowledge or new impression
- Families and professional support mechanisms also influence career perceptions

Abstract: In the United States, universities offering degrees in urban forestry are challenged by low enrollment. Meanwhile, there is a lack of racial/ethnic, and gender diversity among U.S. urban forestry practitioners. Identifying factors that influence career choice could help inform recruitment efforts for urban forestry degree programs and the profession. We surveyed more than 1,000 undergraduate students enrolled in natural sciences courses at 18 U.S. universities to evaluate their career decision-

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