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## Data Article

Q1 Data set on professional attraction  
and entrepreneurial intention of students  
in a selected Nigerian University

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## ABSTRACT

This article presents data on the effect of professional attraction to entrepreneurship and the development of entrepreneurial intentions by university students using Covenant University in Nigeria as the case study. The study employed a descriptive quantitative research design by means of survey method. The population of the study comprised all students in the selected university with a total of 7988 students. A sample size of 400 students was selected. Reliability and validity measures were established. Data was analyzed employing Statistical Package for Social Sciences (SPSS). Regression analysis was used as statistical tool of analysis. The analyzed field data set is presented in this article.

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### Specification Table

<b>Subject area</b>	Business, Management
<b>More Specific Subject Area</b>	Human Resource Management, Entrepreneurship
<b>Type of Data</b>	Table
<b>How Data was Acquired</b>	Customer researcher questionnaire
<b>Data format</b>	Raw, analyzed, Inferential statistical data
<b>Experimental Factors</b>	Sample consisted of university students. The researcher-made questionnaire which contained data on professional attraction and entrepreneurial intention of university were completed.
<b>Experimental features</b>	Professional attraction is an important component of entrepreneurial development of students in universities
<b>Data source location</b>	South west Nigeria
<b>Data Accessibility</b>	Data is included in this article

### Value of data

- These data present information on professional attraction as it relates to entrepreneurial intentions of students in the university context. This is important considering that professional attraction to a career in entrepreneurship reinforces the propensity for development of entrepreneurial intentions.
- The data set showed that fostering professional attraction for entrepreneurship in universities has implications for job creation potentials by university students.
- The data set can motivate the identification of relevant professional attraction indices required to stimulate the development of entrepreneurial intentions by university students.

## 1. Data

The data comprised inferential statistical data on professional attraction and entrepreneurial intentions of students of covenant university Nigeria. Professional attraction in this context refers to the extent to which students hold a positive or negative assessment of engaging in entrepreneurship. Entrepreneurial intention also refers to the efforts of a student in carrying out entrepreneurial behavior. Specifically, regression analysis was employed to test the hypothesis proposed. Table 1 shows the model summary of the analysis based on the hypothesis tested. The analysis revealed that professional attraction explained 34.6% variance in entrepreneurial intention ( $R^2=0.346$ ,  $p < 0.05$ ). Showing that the more university students are attracted to entrepreneurship as a career the greater the propensity to engage in efforts towards carrying out entrepreneurial behavior while in school.

**H<sub>01</sub>:** Professional attraction does not affect entrepreneurial intention.

Table 2 shows Analysis of Variance. Table showing the statistical significance of the results gotten. The Analysis of Variance table relates the variance of the residuals from the regression model to the variance of the original data. The model showed the effect of professional attraction on

**Table 1**

Model summary. Source: Field Survey, 2017.

Model	R	R Square	Adjusted R Square	Standard error of the estimate
1	0.589 <sup>a</sup>	0.346	0.343	0.97729

<sup>a</sup> Predictors: (Constant), Professional attraction.

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