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### Data Article

# Data article on institutional framework and business survivals of informal entrepreneurs in electronics market, Southwest, Nigeria

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#### ABSTRACT

The article presented data on how institutional framework has provided opportunities for the survival of informal entrepreneurs. In other words, data were gathered based on how the informal entrepreneurs in the electronics market were able to manipulate or avoid law enforcement officials thereby leading to sustainable business performance. Emphasis was laid on four southwestern states in Nigeria to determine the survivals of informal business. Data were gathered based on descriptive survey research design. The population of this study included all informal entrepreneurs in some selected electronics markets. Mean score and standard deviation were used as statistical tools for data presentation. The field data set is made widely accessible to enable critical or a more comprehensive investigation.

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## Specification Table

<b>Subject area</b>	Business, Management
<b>More Specific Subject Area</b>	Business and Informal Entrepreneurship
<b>Type of Data</b>	Table
<b>How Data was Acquired</b>	Researcher-made questionnaire analysis
<b>Data format</b>	Raw, analyzed, data
<b>Experimental Factors</b>	Sample consisted of electronics informal entrepreneur in Nigeria. The researcher-made questionnaire which contained data on opportunity exploitation of institutional frameworks (avoidance and manipulative ability) and business survival electronics informal entrepreneurs
<b>Experimental features</b>	Opportunity exploitation of institutional frameworks facilitators are one of the factors endangering the growth of informal businesses while being seen as a vice in the society
<b>Data source location</b>	South west Nigeria
<b>Data Accessibility</b>	Data is included in this article

## Value of data

- These data present descriptive data on opportunity exploitation of institutional frameworks by informal entrepreneurs in electronics markets as it relates to the survival of their business. This is geared towards the stability and possible recognition of business activities of informal entrepreneur.
- The results showed that the use of avoidance and manipulative skills by the entrepreneurs on the regulatory agencies was the bases of engaging in the legal business activities informally. Practical involvement of informal entrepreneurs in framing business laws will be very helpful for employment generation. The results of this study can be used to improve policy creation and drive towards business growth and sustainability.

## 1. Introduction

Extant studies on informal entrepreneurship considered motivation of informal entrepreneurship from the standpoint of institutions [3,4]. Some entrepreneurs are involved in informal market as a result of some loopholes within the institutional framework also known as opportunity exploitation facilitators. In order words, conflicting laws and policies within the Nigerian business environment, which is further enhanced by bribery and corruption [4]. Corruption is an act which deviates from the formal rules of conduct governing the action of someone in the position of public authority because of private motive such as wealth, power and status. This data article gathered data on how opportunity exploitation facilitators have contributed to rising activities in the informal economy.

**Table 1**  
Response rate of copies of questionnaire administered. Source: Field Study Result (2018).

Questionnaire	Number of respondents	Response rate (%)
Returned	320	100
Not Returned	Nil	0
Total	320	100

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