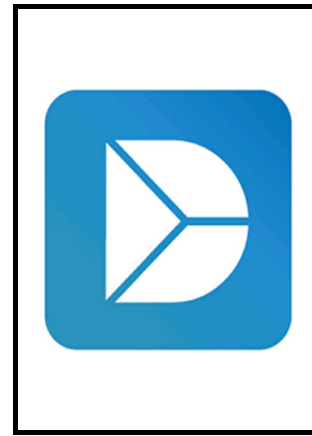


Author's Accepted Manuscript

Survey Data on Teaching Strategies and Product Innovation: A Focus on Selected University Students in Nigeria

Maxwell Olokundun, Stephen ibidunni, Mercy Ogbari, Fred Peter, Taiye Borishade, Hezekiah Falola, Odunayo Salau, Oladele Kehinde



www.elsevier.com/locate/dib

PII: S2352-3409(18)30231-2
DOI: <https://doi.org/10.1016/j.dib.2018.03.027>
Reference: DIB2290

To appear in: *Data in Brief*

Received date: 2 January 2018
Revised date: 13 January 2018
Accepted date: 5 March 2018

Cite this article as: Maxwell Olokundun, Stephen ibidunni, Mercy Ogbari, Fred Peter, Taiye Borishade, Hezekiah Falola, Odunayo Salau and Oladele Kehinde, Survey Data on Teaching Strategies and Product Innovation: A Focus on Selected University Students in Nigeria, *Data in Brief*, <https://doi.org/10.1016/j.dib.2018.03.027>

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Survey Data on Teaching Strategies and Product Innovation: A Focus on Selected University Students in Nigeria.

Maxwell Olokundun; Covenant University
Stephen ibidunni; Covenant University
Mercy Ogbari; Covenant University
Fred Peter; Covenant University
Taiye Borishade; Covenant University
Hezekiah Falola; Covenant University
Odunayo Salau; Covenant University
Oladele Kehinde; Covenant University

Abstract

The main objective of this study was to examine the effectiveness of the teaching methods adopted in motivating university students' in Nigeria to engage in product innovation. Emphasis was laid on Covenant University in Nigeria which is the pioneer institution to offer entrepreneurship education in Nigeria. The study adopted quantitative method with a descriptive research design to establish trends related to the objective of the study. Survey was be used as quantitative research method. The population of this study comprised all students in the selected university which was given as 6401 3. A sample size of 377 students was selected using yard's formula. Reliability and validity were confirmed. Data was analyzed with the use of Statistical Package for Social Sciences (SPSS).Regression analysis was used as statistical tool of analysis. The field data set is made publicly available to enable critical or a more extensive inquiry.

Keywords: Teaching Strategies; Product Innovation; University Students

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