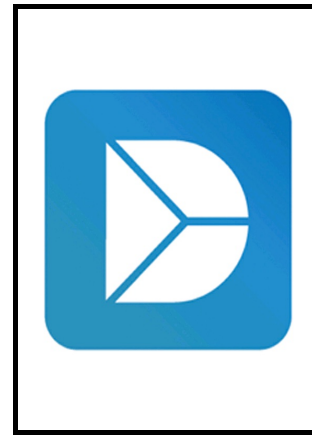


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Data article on Disposition Towards Enhancing SMEs' Performance Through Entrepreneurial Orientations: Perspectives from a Developing Economy

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Data article on Disposition Towards Enhancing SMEs' Performance Through Entrepreneurial Orientations: Perspectives from a Developing Economy

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Abstract

This article present data on the disposition of SME operators towards enhancing SMEs Performance through entrepreneurial orientations. Copies of structured questionnaire were administered to 102 SME owners/managers. Using descriptive and standard multiple regression statistical analysis, the data described how proactiveness, risk-taking and autonomy orientations significantly influenced SMEs' profitability, sales growth, customer satisfaction and new product success.

Keywords: Entrepreneurial orientation, SME performance, SMEs, Developing economy, Nigeria

Specifications Table

Subject area	<i>Strategic Management, Entrepreneurship</i>
More specific subject area	<i>Entrepreneurial Orientation and SME Performance</i>
Type of data	<i>Table, figure</i>
How data was acquired	<i>Researcher made questionnaire analysis</i>
Data format	<i>Raw, analyzed, descriptive and statistical data</i>
Experimental factors	<ul style="list-style-type: none"> - <i>Samples consist of owner/managers of SMEs in Lagos State, Nigeria</i> - <i>In this paper, the disposition towards enhancing SME performance through entrepreneurial orientation, especially in a developing economy was studied.</i>
Experimental features	<i>Entrepreneurial orientation is a critical factor for enhancing SMEs' performance in developing economies</i>
Data source location	<i>SMEs in Lagos State, Nigeria</i>
Data accessibility	<i>Data is included in this article</i>

Value of the data

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