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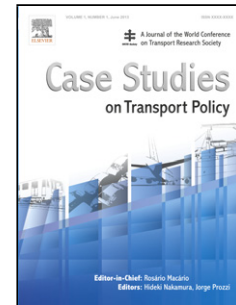
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Title:

Developing a regional superbuss concept – collaboration challenges

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Highlights

- Collaboration between multiple organisations and stakeholders is a key aspect of public transport projects
- The study analyses collaboration in a process of developing a new public transport solution – a regional superbuss concept
- Qualities facilitating or counteracting collaboration between different organisations, and departments within these organisations are highlighted
- Lessons concerning future attempts to implement similar public transport projects are drawn

## Introduction

In recent years, the literature on the planning and implementation of Bus Rapid Transit (BRT) has grown steadily (e.g. Muñoz & Geschwinder 2008, Filipe & Macário 2013, Lindau et al 2014, Rizvi & Sclar 2014, Muñoz & Paget-Seekins, 2016). These studies have taken different approaches, but are often examples of inductive research learning from case study designs, and they contribute to the improvement of planning and implementation processes. Lindau et al (2014) identified barriers to planning and implementing BRT. Similarly, Muñoz & Geschwinder (2008) drew lessons from an unsuccessfully implemented project. Rizvi & Sclar (2014) conducted a comparative analysis of implementation processes in two cities, and Filipe & Marcario (2014) developed a framework for analysing policy packaging for successful implementation.

While the studies have taken different approaches, a common denominator is that collaboration between actors is a key issue in planning and implementing BRT. Filipe & Macário (2013) mention the importance of coordinated decisions in order to develop and implement BRT policy packages. Muñoz & Geschwinder (2008) emphasise, for example, the need for consensus, dialogue, communication, public participation, political leadership, and institutional design. Lindau et al (2014) identified

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