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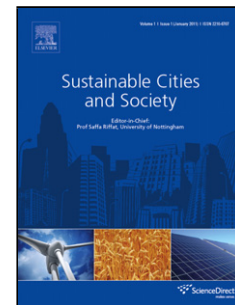
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Stimulating Green Construction by Influencing the Decision-making of Main Players ☆

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Highlights

Environmentally Friendly Buildings (EFBs) are efficient in resource use
 We investigate attitudes of different interest groups towards EFBs
 The study is based on internet panel and telephone surveys carried out in Israel
 The EFBs motivations are different among consumers, architects and developers
 Consumers familiar with EFB concept are willing to pay 30% more for EFBs

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