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Are construction enterprises ready for industrialized residential building policy? A case study in Shenzhen

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Highlights

- Construction enterprises' perceptions towards IRB policy were investigated.
- The impacts of their perceptions and characteristics on willingness to accept the policy were explored.
- Perceived effectiveness, benefit and operability of IRB policy had significant effect on their willingness.
- Firm size had significant effect on their willingness.
- Financial condition had significant impact on their perceived benefit.

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