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Title: 'It's just the right thing to do': Conceptualizing a theory of change for a school food and beverage sales environment intervention and implications for implementation evaluation

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**Highlights**

- Presents a retrospective theory of change for a school food and beverage sales environment intervention in British Columbia, Canada.
- The logic model outlines potential evaluable components of this type of popular school food and beverage environment intervention.
- Although it is broadly a population health intervention, in practice it is an adult behavior change intervention geared towards those adults responsible for creating school food and beverage environments.
- Exploration of the program theory suggests this type of school food and beverage environment intervention involves efforts to responsabilise adults who create school food environments by providing information and education resources.
- Important implications for evaluation include conducting evaluations that not only focus on population level outcomes such as food and beverage availability across a region but

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