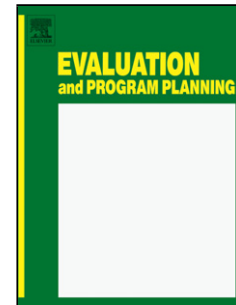


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Title: Engaging Vulnerable Populations in Parent-Led Support Groups: Testing a Recruitment Strategy

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**Runnings Head: ENGAGING VULNERABLE POPULATIONS**

**Engaging Vulnerable Populations in Parent-Led Support Groups: Testing a Recruitment Strategy**

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**Highlights:**

- Parent engagement is critical to reducing educational and health disparities
- Study tested an innovative parent engagement strategy - a simulated parent-led support group
- Intentions to attend and parent-led support group attendance significantly increased after the simulation
- The simulation was particularly effective among Hispanics

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