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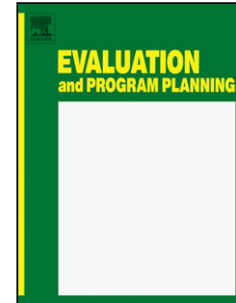
Title: Monitoring and evaluation of strategic change programme implementation—Lessons from a case analysis

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Title:**Monitoring and evaluation of strategic change programme implementation – lessons from a case analysis****Authors:**

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Highlights

- Senior management willingness to evaluate is crucial.
- Prerequisites are governance, planning, transparency and cultural understanding.
- Assess the “hard” and “intangible”; evaluation must be clear, open and accountable.
- Evaluation is multi- role, covering the business, programme and external review.
- Methods are fluid by time and role, evaluation is formal and informal.

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