Accepted Manuscript

Disentangling the Factors Driving Users' Continuance Intention Towards Social Media: A Configurational Perspective

Hongxiu Li, Lirui Li, Chunmei Gan, Yong Liu, Chee-Wee Tan, Zhonghua Deng

PII: S0747-5632(18)30153-5

DOI: 10.1016/j.chb.2018.03.048

Reference: CHB 5452

To appear in: Computers in Human Behavior

Received Date: 10 October 2017

Revised Date: 28 January 2018

Accepted Date: 27 March 2018

Please cite this article as: Hongxiu Li, Lirui Li, Chunmei Gan, Yong Liu, Chee-Wee Tan, Zhonghua Deng, Disentangling the Factors Driving Users' Continuance Intention Towards Social Media: A Configurational Perspective, *Computers in Human Behavior* (2018), doi: 10.1016/j.chb.2018.03.048

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



ACCEPTED MANUSCRIPT

Disentangling the Factors Driving Users' Continuance Intention Towards Social Media: A Configurational Perspective

Hongxiu Li, (corresponding author) post doctoral researcher, Department of Management and Entrepreneurship, Turku School of Economics, University of Turku, Turku, Finland, hongxiu.li@utu.fi

Lirui Li, School of Computer and Information Science, Southwest University, Chongqing, China, liruili1989@gmail.com

Chunmei Gan, School of Information Management, Sun Yat-sen University, Guangzhou, Chinachunmei_gan@163.com

Yong Liu, assistant professor, Department of Information and Service Economy, Aalto University School of Business, Helsinki, Finland, yong.liu@aalto.fi

Chee-Wee Tan, professor, Department of IT Management, Copenhagen Business School, Copenhagen, Denmark, cta.itm@cbs.dk

Zhonghua Deng, Professor, Information School, Wuhan University, Wuhan, China, hellowdzh@126.com

Download English Version:

https://daneshyari.com/en/article/6835913

Download Persian Version:

https://daneshyari.com/article/6835913

<u>Daneshyari.com</u>