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What makes MOOC users persist in completing MOOCs? A perspective from network externalities and human factors

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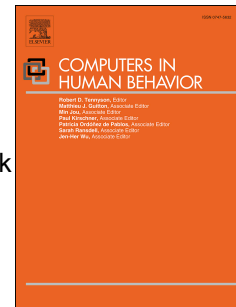
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**What makes MOOC users persist in completing MOOCs? A perspective from network externalities and human factors**

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