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“Fool Me Once, Shame On You... Then, I Learn.” An Examination of Information Disclosure in Social Networking Sites

Babajide Osatuyi, Katia Passerini, Aurelio Ravarini, Sukeshini A. Grandhi



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Corresponding Author:

Babajide Osatuyi
Department of Management Information Systems
Sam and Irene Black School of Business
Pennsylvania State University
5101 Jordan Road
Erie, PA 16563
bosatuyi@psu.edu
862-234-0256

Co-Authors:

Katia Passerini
St. John's University
8000 Utopia Parkway
St. Augustine Hall, Second Floor
Queens, NY 11439
passerik@stjohns.edu
718-990-6416

Aurelio Ravarini
Università Carlo Cattaneo - LIUC
c.so Matteotti 22, 21053 Castellanza (VA) Italy
aravarini@liuc.it
+390331572327

Dr. Sukeshini A. Grandhi
Assistant Professor, Business Information Systems
Department of Business Administration
Eastern Connecticut State University
83 Windham Street
Willimantic CT 06226
grandhis@easternct.edu
(860) 465-3791

Babajide Osatuyi is an Assistant Professor of Management Information Systems in the Sam and Irene Black School of Business at Pennsylvania State University. His research explores behavioral, cognitive and managerial questions with implications across several information systems including enterprise and social technologies. His research has appeared in journals such as Communications of the AIS, Computers in Human Behavior and Journal of Computer Information Systems.

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