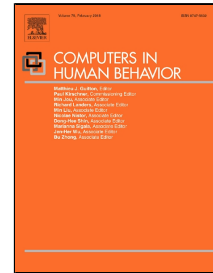


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Can Nonwork-related Social Media Use Benefit the Company? A Study on Corporate Blogging and Affective Organizational Commitment

Nianlong Luo, Xunhua Guo, Benjiang Lu, Guoqing Chen



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