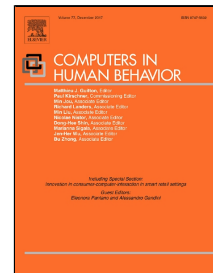


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Risk, Trust, and the Interaction of Perceived Ease of Use and Behavioral Control
in Predicting Consumers' Use of Social Media for Transactions

Jared M. Hansen, George Saridakis, Vladlena Benson



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Risk, Trust, and the Interaction of Perceived Ease of Use and Behavioral Control in Predicting Consumers' Use of Social Media for Transactions

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