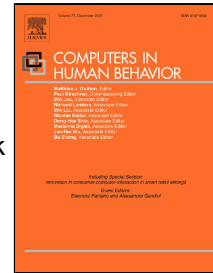


# Accepted Manuscript

## The Influence of eWOM Communications: An Application of Online Social Network Framework

Soyeon Kim, Jay Kandampully, Anil Bilgihan



PII: S0747-5632(17)30649-0  
DOI: 10.1016/j.chb.2017.11.015  
Reference: CHB 5248  
To appear in: *Computers in Human Behavior*  
Received Date: 31 May 2017  
Revised Date: 09 September 2017  
Accepted Date: 12 November 2017

Please cite this article as: Soyeon Kim, Jay Kandampully, Anil Bilgihan, The Influence of eWOM Communications: An Application of Online Social Network Framework, *Computers in Human Behavior* (2017), doi: 10.1016/j.chb.2017.11.015

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

## **The Influence of eWOM Communications: An Application of Online Social Network Framework**

Soyeon Kim<sup>a</sup>; Jay Kandampully<sup>b</sup>; Anil Bilgihan<sup>c</sup>

**<sup>a</sup>Soyeon Kim, Ph.D. (corresponding author)**

Assistant Professor  
Hospitality Management and Dietetics  
Department of Family and Consumer Sciences  
Western Kentucky University  
1906 College Heights Blvd #11037  
Bowling Green, KY 42101 USA  
E-mail: kim.2923@osu.edu  
Telephone: 1-270-745-2214  
Fax: 1-270-745-3999

**<sup>b</sup>Jay Kandampully, Ph.D.**

Professor  
Hospitality Management  
Department of Human Sciences  
The Ohio State University  
245 Campbell Hall, 1787 Neil Avenue  
Columbus, OH 43210 USA  
Tel: 1-614-688-4583; Fax: 1-614-688-8133  
Email: kandampully.1@osu.edu

**<sup>c</sup>Anil Bilgihan, Ph.D.**

Assistant Professor  
Department of Marketing  
College of Business  
Florida Atlantic University  
777 Glades Road  
Boca Raton, FL 33431 USA  
Tel: 1-561-297-3190  
Email: abilgihan@fau.edu

Download English Version:

<https://daneshyari.com/en/article/6836253>

Download Persian Version:

<https://daneshyari.com/article/6836253>

[Daneshyari.com](https://daneshyari.com)