## Accepted Manuscript

Unintended Consequences of Rewards for Student Attendance: Results from a Field Experiment in Indian Classrooms

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 PII:
 S0272-7757(16)30407-1

 DOI:
 10.1016/j.econedurev.2016.08.001

 Reference:
 ECOEDU 1661

To appear in: Economics of Education Review

Received date:21 April 2015Revised date:1 August 2016Accepted date:2 August 2016

Please cite this article as: Sujata Visaria, Rajeev Dehejia, Melody M. Chao, Anirban Mukhopadhyay, Unintended Consequences of Rewards for Student Attendance: Results from a Field Experiment in Indian Classrooms, *Economics of Education Review* (2016), doi: 10.1016/j.econedurev.2016.08.001

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## Highlights

- Students faced an experimental incentive for meeting an attendance target.
- When it was in place, the incentive increased average attendance.
- After it ended, baseline attenders were unaffected.
- Instead, baseline non-attenders attended less than if they had not been incentivized.
- Their test scores, interest, optimism and confidence were negatively affected.

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