Accepted Manuscript

Performance evaluation of the Service Industry Innovation Research program: The application of a means-end chain

Chia-Hui Chen, Chih-Li Wang, Po-Yu Chen

PII: S0160-791X(17)30058-1

DOI: 10.1016/j.techsoc.2018.03.009

Reference: TIS 1049

To appear in: Technology in Society

Received Date: 21 February 2017

Revised Date: 13 March 2018

Accepted Date: 23 March 2018

Please cite this article as: Chen C-H, Wang C-L, Chen P-Y, Performance evaluation of the Service Industry Innovation Research program: The application of a means-end chain, *Technology in Society* (2018), doi: 10.1016/j.techsoc.2018.03.009.

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



- This study applies the MEC theory to a new field and offers a novel academic contribution.
- Recognize the value of the Service Industry Innovation Research program on the innovation of technology for different industries.
- The results of the research may serve as a reference for the government to formulate relevant industrial technology development policies in the future.

Download English Version:

https://daneshyari.com/en/article/6851419

Download Persian Version:

https://daneshyari.com/article/6851419

Daneshyari.com