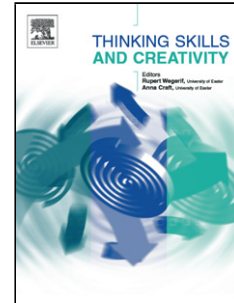


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Effects of Creative Components and Creative Behavior on Design Creativity

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Highlights

- Creative components significantly affect both idea creativity and product creativity, particularly in terms of creative thinking.
- Planned behavior components significantly affect both idea creativity and product creativity, particularly in terms of product creativity..

Abstract

We explored the effects of creative components and creative behavior on student design

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