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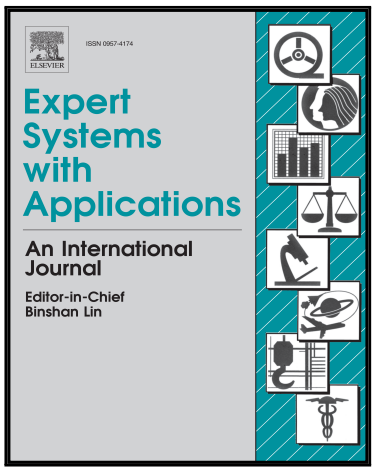

Mining Social Lending Motivations for Loan Project Recommendations

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Highlights

- Improving the matching between lenders and borrowers by analyzing big data for loan project recommendations.
- Mining the motivations of borrowers and lenders for effective loan project recommendation.
- Validating the proposed approach's excellent performances in the loan project recommendation.

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