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Influence Maximization in Social Networks Based on TOPSIS

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Highlight

- Influence maximization in complex networks is a significant problem.
- Seeds Distance is an effective parameter on the success of the spreading process.
- Nodes influence and nodes overlap are both taken into account to select seeds.
- TOPSIS method is applied to specify ideal nodes.
- Experiments show better results as compared to the state-of-the-art methods.

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