## Accepted Manuscript

A hierarchical approach for influential node ranking in complex social networks

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PII:S0957-4174(17)30692-9DOI:10.1016/j.eswa.2017.10.018Reference:ESWA 11601

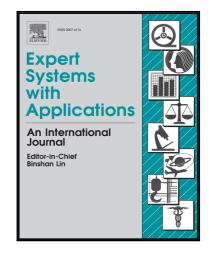
To appear in:

Expert Systems With Applications

Received date:15 June 2017Revised date:23 August 2017Accepted date:6 October 2017

Please cite this article as: Ahmad Zareie, Amir Sheikhahmadi, A hierarchical approach for influential node ranking in complex social networks, *Expert Systems With Applications* (2017), doi: 10.1016/j.eswa.2017.10.018

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## **Highlights**

- Identification of influential nodes in complex networks is a significant problem.
- We propose a centrally measure to identify nodes' location in complex networks.
- Proposed measure is applied to rank the influential nodes.
- Experiments show better results as compared to the state-of-the-art methods.

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