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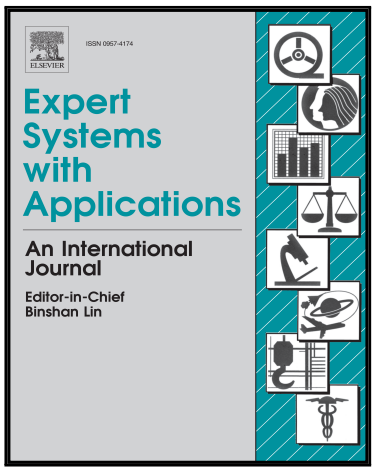


# Visual Decision Support for Business Ecosystem Analysis

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**Highlights**

- Comparative evaluation of the effectiveness of three ecosystem visualization methods.
- Extend cognitive fit theory to examine impact of ecosystem complexity and task type.
- Ecosystem complexity significantly in uences decision performance.
- Contribute to our understanding of visual business ecosystem intelligence tools.

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