Accepted Manuscript

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 PII:
 S0020-0255(18)30593-0

 DOI:
 10.1016/j.ins.2018.07.068

 Reference:
 INS 13835

To appear in: Information Sciences

Received date:4 June 2017Revised date:24 July 2018Accepted date:26 July 2018



Please cite this article as: Edward Rolando Núñez-Valdez, David Quintana, Ruben González Crespo, Pedro Isasi, Enrique Herrera-Viedma, A recommender system based on implicit feedback for selective dissemination of eBooks, *Information Sciences* (2018), doi: 10.1016/j.ins.2018.07.068

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A recommender system based on implicit feedback for selective dissemination of eBooks

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Abstract

In this study, we describe a recommendation system for electronic books. The approach is based on implicit feedback derived from user's interaction with electronic content. User's behavior is tracked through several indicators that are subsequently used to feed the recommendation engine. This component then provides an explicit rating for the material interacted with. The role of this engine could be modeled as a regression task where content is rated according to the mentioned indicators. In this context, we benchmark twelve popular machine learning algorithms to perform this final function and evaluate the quality of the output provided by the system.

Keywords: Recommender systems, explicitation system, implicit feedback, classification algorithms

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Preprint submitted to Information Sciences

July 30, 2018

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