

Accepted Manuscript

Personalized restaurant recommendation method combining group correlations and customer preferences

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PII: S0020-0255(18)30328-1
DOI: [10.1016/j.ins.2018.04.061](https://doi.org/10.1016/j.ins.2018.04.061)
Reference: INS 13604



To appear in: *Information Sciences*

Received date: 25 September 2017
Revised date: 17 April 2018
Accepted date: 21 April 2018

Please cite this article as: Chenbin Zhang , Hongyu Zhang , Jianqiang Wang , Personalized restaurant recommendation method combining group correlations and customer preferences, *Information Sciences* (2018), doi: [10.1016/j.ins.2018.04.061](https://doi.org/10.1016/j.ins.2018.04.061)

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Highlights

- A novel restaurant recommendation considering group correlations is proposed.
- The correlations between customer group and restaurant group are explored.
- Probabilistic linguistic term sets are utilized to describe the group preferences.
- A similarity measurement between customer and group is proposed.
- The proposed approach is validated by a case study on TripAdvisor.com.

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