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Personalized restaurant recommendation method combining group correlations and customer preferences

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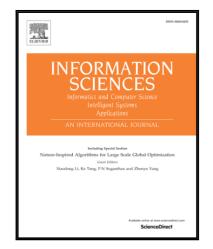
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Highlights

- A novel restaurant recommendation considering group correlations is proposed.
- The correlations between customer group and restaurant group are explored.
- Probabilistic linguistic term sets are utilized to describe the group preferences.
- A similarity measurement between customer and group is proposed.
- The proposed approach is validated by a case study on TripAdvisor.com.

Chip Martin

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