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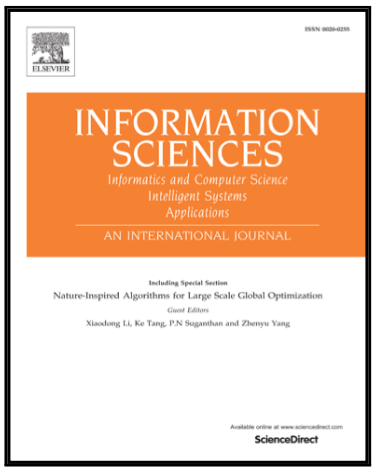

Exploring Influence Maximization in Online and Offline Double-Layer Propagation Scheme

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PII: S0020-0255(18)30228-7
DOI: 10.1016/j.ins.2018.03.048
Reference: INS 13526

To appear in: *Information Sciences*

Received date: 22 November 2017
Revised date: 24 February 2018
Accepted date: 18 March 2018

Please cite this article as: Yongjian Yang, Yuanbo Xu, En Wang, Kaihao Lou, Dongming Luan, Exploring Influence Maximization in Online and Offline Double-Layer Propagation Scheme, *Information Sciences* (2018), doi: 10.1016/j.ins.2018.03.048

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Highlights

- We propose a double-layer information propagation scheme.
- We propose a seeds selection algorithm, in order to maximize the information influence.
- We conduct extensive simulations based on three widely-used real-world traces

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