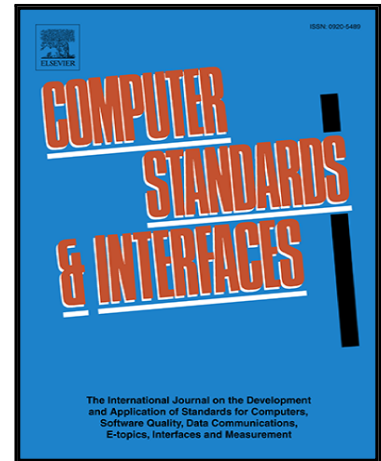


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Toward an IT investment decision support model for global enterprises

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Highlights

- To facilitate the allocation of budgets for IT investment.
- To provide a better control over the progress of IT investment execution.
- To identify the most useful trans-departmental or international IT projects.
- To make the IT investment decisions with six constructs including finance, strategy, information, organization, process and technology
- To develop an integrated research framework to support the IT investment decisions of international businesses.

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