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Automatic Web Content Personalization Through Reinforcement Learning

Stefano Ferretti , Silvia Mirri , Catia Prandi , Paola Salomoni

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Highlights

- We model users' preference and special needs in terms of Web content legibility and readability
- Our system exploits a reinforcement learning mechanism, with the aim of understanding and predicting users' behaviors and needs.
- Our system performs automatic adaptation of Web Content
- We conducted simulations and tests with real users to confirm viability of our proposal

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