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The influence of developer multi-homing on competition between software ecosystems

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Highlights

Developers multi-home by offering apps in competing mobile application ecosystems.

If developers multi-home, several competing ecosystems can survive.

We analyzed multi-homing in 3 mobile application ecosystems with 1.3 million apps.

3% of developers generate 80% of installations in a marketplace.

The majority of all apps single-home, but the most popular apps multi-home.

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