Accepted Manuscript

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 PII:
 S0305-0548(18)30008-X

 DOI:
 10.1016/j.cor.2018.01.008

 Reference:
 CAOR 4391

To appear in: Computers and Operations Research

Received date:16 March 2017Revised date:14 December 2017Accepted date:9 January 2018

Please cite this article as: Ian Shivraj Doolun, S.G. Ponnambalam, Nachiappan Subramanian, Kanagaraj G, Data driven hybrid evolutionary analytical approach for multi objective location allocation decisions: Automotive green supply chain empirical evidence, *Computers and Operations Research* (2018), doi: 10.1016/j.cor.2018.01.008

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Data driven hybrid evolutionary analytical approach for multi objective location allocation decisions: Automotive green supply chain empirical evidence

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Abstract

The strategic location of manufacturing plants and warehouses and the allocation of resources to the various stages of a supply chain using big data is of paramount importance in the era of internet of things. A multi-objective mathematical model is formulated in this paper to solve a location-allocation problem in a multi-echelon supply chain network to optimize three objectives simultaneously such as minimization of total supply chain cost (TSCC), maximization of fill rate and minimization of CO_2 emissions. Data driven hybrid evolutionary analytical approach is proposed by integrating Non-Dominated Sorting Genetic Algorithm-II (NSGA-II) to handle multiple objectives into Differential Evolution (DE) algorithm. Five variants of the hybrid algorithm are evaluated in addition to comparing the performance with the existing Multi-Objective Hybrid Particle, Swarm Optimization (MOHPSO) algorithm. Extensive computational experiments confirm the superiority of the proposed Data driven hybrid evolutionary analytical approach over the existing MOHPSO algorithm. This study identifies a specific variant that is capable of producing the best solution in a higher order simulated instances and complex realistic scenario such as an automotive electronic parts supply chain in Malaysia.

Keywords: Location-Allocation Decision, Supply Chain Network, Multi-objective Differential Evolution, Big Data.

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