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Revisiting the value of information sharing in two-stage supply chains

Ruud H. Teunter , M. Zied Babai , Jos A.C. Bokhorst ,
Aris A. Syntetos

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Highlights

- We analyse the value of information sharing in a two stage supply-chain
- We consider two demand processes: stationary or random walk
- The retailer and manufacturer forecast demand using a moving average
- The value of information sharing is shown to be negative in the case of random walk

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Corresponding author: M. Z. BABAI

Kedge Business School

680 cours de la Liberation, 33405 Talence cedex, France

Tel: +33 5 56 84 63 51 ; E-mail: mohamed-zied.babai@kedgebs.com

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