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Transshipments in Supply Chains: A Behavioral Investigation

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Highlights

- We experimentally study retailers' orders in a supply chain with transshipments.
- We consider two symmetric retailers (Newsvendors) and an automated supplier.
- Retailers' orders are systematically biased and do not coordinate the supply chain.
- Communication among retailers reduces biases but does not improve coordination.
- Best response heuristics that account for biases improve supply chain coordination.

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