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Forecasting the success of a new tourism service by a neuro-fuzzy technique

George S. Atsalakis , Ioanna G. Atsalaki , Constantin Zopounidis

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Highlights

- A novel neuro-fuzzy model to forecast the success of a new service in hotels
- A novel input selection technique has been applied.
- Forecasting performance in terms of error type, overall accuracy and odds.
- Comparative analysis with seven other models.

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