

Accepted Manuscript

When and what wholesale and retail prices should be set in multi-channel supply chains?

Kenji Matsui

PII: S0377-2217(17)31080-9
DOI: [10.1016/j.ejor.2017.11.069](https://doi.org/10.1016/j.ejor.2017.11.069)
Reference: EOR 14857



To appear in: *European Journal of Operational Research*

Received date: 10 February 2017
Revised date: 22 October 2017
Accepted date: 28 November 2017

Please cite this article as: Kenji Matsui , When and what wholesale and retail prices should be set in multi-channel supply chains?, *European Journal of Operational Research* (2017), doi: [10.1016/j.ejor.2017.11.069](https://doi.org/10.1016/j.ejor.2017.11.069)

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Highlights

- We examine when and which wholesale and retail prices should be set.
- We assume a manufacturer sells products to two retailers who resell them.
- We apply an observable delay game framework to yield the following conclusions:
- The manufacturer must simultaneously set two wholesale prices at the same time; and
- The retailers must sequentially set respective retail prices at different times.

ACCEPTED MANUSCRIPT

Download English Version:

<https://daneshyari.com/en/article/6894996>

Download Persian Version:

<https://daneshyari.com/article/6894996>

[Daneshyari.com](https://daneshyari.com)