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An Approximation Algorithm for a Competitive Facility Location Problem with Network Effects

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## Highlights

- In our location problem, the construction decision affects the consumer demand.
- In our location problem, there are network effects among open facilities.
- The solvability depends on the shape of marginal benefit of building facilities.
- When it is constant, we develop a polynomial-time exact algorithm.
- When it is diminishing, we develop algorithms with worst-case performance guarantees.

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