

Accepted Manuscript

Accounting for Political Opinions, Power, and Influence: A Voting Advice Application

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PII: S0377-2217(17)30852-4
DOI: [10.1016/j.ejor.2017.09.031](https://doi.org/10.1016/j.ejor.2017.09.031)
Reference: EOR 14709



To appear in: *European Journal of Operational Research*

Received date: 26 April 2017
Revised date: 19 September 2017
Accepted date: 20 September 2017

Please cite this article as: Tommi Pajala, Pekka Korhonen, Pekka Malo, Ankur Sinha, Jyrki Wallenius, Akram Dehnokhalaji, Accounting for Political Opinions, Power, and Influence: A Voting Advice Application, *European Journal of Operational Research* (2017), doi: [10.1016/j.ejor.2017.09.031](https://doi.org/10.1016/j.ejor.2017.09.031)

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Highlights

- We developed a novel Voting Advice Model to match voters with political candidates
- Our model accounts for political power, media visibility, and proximity of opinions
- We applied our model for Parliamentary Elections in Finland
- The application is a massive real-world application with 140,000 users

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