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Innovation and Technology Diffusion in Competitive Supply Chains

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Highlights

- We consider core technologies that are created by upstream firms in supply chains.
- We model a multi-stage game in a two-tier competitive supply chain.
- We define and describe two elements for the success of a technology.
- We show that consumer market characteristic affect these two elements differently.
- This bifurcation means one or the other may be weak, and policy implications.

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