The authors would like to thank for their very detailed, supportive and thorough reviews Serguei Netessine, Jean Tirole, and Luk van Wassenhove. We are grateful to Meteo Protect for providing us with access to their weather database and computer resources. Decision Support

## Accepted Manuscript

Assessing and hedging the cost of unseasonal weather: case of the apparel sector

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PII:S0377-2217(15)00032-6DOI:10.1016/j.ejor.2015.01.012Reference:EOR 12722

To appear in: European Journal of Operational Research

Received date:24 June 2014Accepted date:8 January 2015



Please cite this article as: Jean-Louis Bertrand, Xavier Brusset, Maxime Fortin, Assessing and hedging the cost of unseasonal weather: case of the apparel sector, *European Journal of Operational Research* (2015), doi: 10.1016/j.ejor.2015.01.012

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## ACCEPTED MANUSCRIPT

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## Highlights

- New method to evaluate the impact of unseasonal weather in retail sales.
- Results are significant and are useful both for managers and future research.
- Results are significant for spring and autumn for all channels and apparel types.
- A method for assessing and hedging unseasonal weather risk is presented.

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