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USE OF FUZZY LOGIC FOR MEASURING PRACTICES AND
PERFORMANCES OF SUPPLY CHAIN

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Highlights

- Innovations in the measurement of research variables with the transformation of linguistic values into crisp values of research variable dimensions, using *fuzzy* logic.
- Identification of crucial dimensions and indicators for the measurement of practice and performance of a supply chain.
- Establishing the model for research into the effects of practice on the supply chain performance.
- Forming the methodology for integration of the methods of multivariate and multi-criteria analysis.
- Determining the importance of certain claims within the research variables using the method for the objective determining of weighting coefficients.

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