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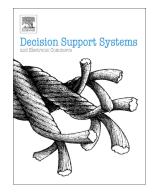
Counterfeit product detection: Bridging the gap between design science and behavioral science in information systems research

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PII:	S0167-9236(17)30172-0
DOI:	doi:10.1016/j.dss.2017.09.005
Reference:	DECSUP 12876
To appear in:	Decision Support Systems
Received date:	16 January 2017
Revised date:	18 September 2017
Accepted date:	19 September 2017

Please cite this article as: Hayden Wimmer, Victoria Y. Yoon, Counterfeit product detection: Bridging the gap between design science and behavioral science in information systems research. The address for the corresponding author was captured as affiliation for all authors. Please check if appropriate. Decsup(2017), doi:10.1016/j.dss.2017.09.005

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Title Page

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