Accepted Manuscript

Title: Effects of Model Eye Gaze Direction on Consumer Visual Processing: Evidence from China and America

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PII: S0378-7206(17)31107-2

DOI: https://doi.org/10.1016/j.im.2017.12.003

Reference: INFMAN 3036

To appear in: *INFMAN*

Received date: 4-7-2016 Revised date: 4-10-2017 Accepted date: 23-12-2017

Please cite this article as: Qiuzhen Wang, Michel Wedel, Liqiang Huang, Xuan Liu, Effects of Model Eye Gaze Direction on Consumer Visual Processing: Evidence from China and America, Information and Management https://doi.org/10.1016/j.im.2017.12.003

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ACCEPTED MANUSCRIPT

Effects of Model Eye Gaze Direction on Consumer Visual Processing: Evidence from China and America

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